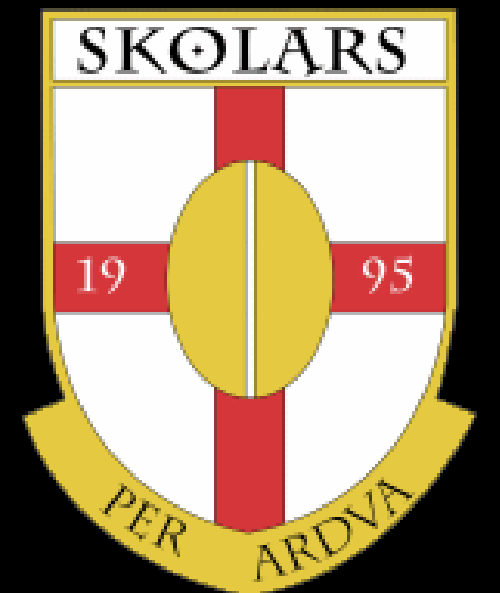


LONDON SKOLARS RL

2019 Commercial Opportunities



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INTRODUCTION

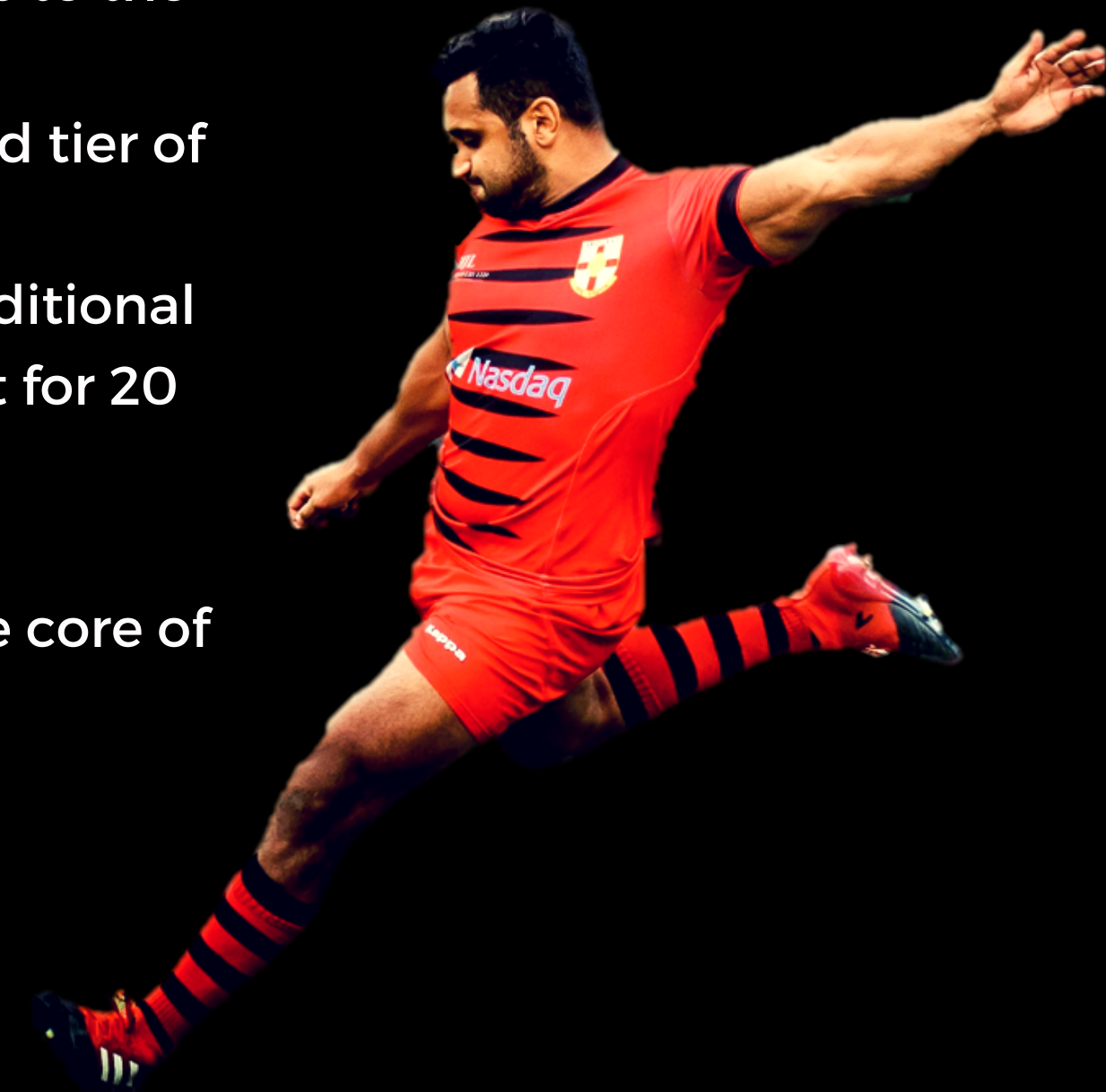
London Skolars were founded during the Centenary Season of the Rugby Football League in 1995. Initially created for post-university graduates in London, the club quickly became open to all and reflecting the cosmopolitan nature of Rugby League in the capital.

In 2002 the club's application to join the National Leagues the following year was accepted, the first club in 80 years to make the jump from the amateur ranks to the professional leagues.

The club's 1st team currently play in the League 1 competition. This is the third tier of the game and 2 divisions below Super league.

Skolars are the most successful ever Rugby League club from outside the traditional heartlands of the North with a consistent record of growth and development for 20 years.

The club's aim is to be a key part of the local community and offer sporting opportunities for all ages and standards. Positive and healthy living are at the core of what we are about!



YOUR AUDIENCE



**+ 10'000 followers on
social media
platforms**



**250 Local Business
Contacts**



2'000 Subscribers



**+ 10,000 spectators over the
season attend Skolars games**



**450,000
New River Stadium
annual attendance**



**+ 2,500 Schools and college
participants as part
of the Skolars community
program**

#IAMASKOLAR

TRAINING KIT SPONSORSHIP

For those companies who are seriously looking to raise the profile of their brand, both in the community and nationally we offer the opportunity to sponsor our training kit for the 2019 season.

Your brand will gain extensive exposure during training sessions, community visits, TV interviews, pre-game warm up and on the team's travel to all home and away games.

Benefits of becoming the exclusive training kit sponsor:

- Company name on all training T-shirts, vests and hoodies provided to the first team.
- Extensive coverage via the Club's official social media channels
- Listing in the London Skolars business directory
- National exposure of your companies brand across the Betfred League 1 Competition from Northern England & Wales through to London.
- Exposure at all 11 London Skolars home fixtures and training sessions, at a facility used by over 450,000 people per annum

PRICE ON APPLICATION



SHORTS & SOCKS SPONSORSHIP

A unique opportunity to become the Club's new back of shorts sponsor.

Your company will benefit from season long exposure at all home and away fixtures. In addition to this matchday exposure, you will also enjoy the following benefits:

- Exclusive back of shorts and socks advertising
- Half page advert in all Official Matchday Programmes
- Extensive coverage via the Club's official social media channels
- On-going PR opportunities with First Team players and management team

Company logo prominently displayed via:

- Matchday Programme
- Website
- Commercial brochures
- Fixture flyers/posters/cards

PRICE ON APPLICATION

SHIRT SPONSORSHIP

Becoming the Club's Official Shirt Sponsor provides your company with unprecedented cost-effective brand exposure throughout the season. Benefits of becoming the exclusive front of shirt sponsor include:



- Shirt branding on all home and away shirts
- Branding on all replica retail shirts
- Full page advert in all Official Matchday Programmes
- Match tickets
- Signed framed shirt
- On-going PR opportunities with First Team players and management team
- Extensive coverage via the Club's official social media channels
- Company logo prominently displayed via:
 - Matchday Programme
 - Website
 - Commercial brochures
 - Fixture flyers / posters / cards

PRICE ON APPLICATION

PLAYER SPONSORSHIP

Whether you are looking to raise your company's profile, promote your brand or would simply like to show your support to one of Skolars star players, we offer a player sponsorship package to suit all companies.

Packages include:

- Exclusive invitation to the (sponsors only) 'End of Season Player of the Year Private Party'.
- Receive the unique signed playing kit of your sponsored player, presented by your player.
- Your name and/or company brand presented via the player profile page on the Skolars official website.
- Season long acknowledgement in the official matchday programme.
- Hyperlink on Sponsor's page on our official Skolars website.
- One Complimentary Season ticket and clubhouse access pass.
- Regular access to the players following the game and at training sessions.

£500

£300

£175

*Prices shown are exclusive of VAT

EVENT SPONSORSHIP

18th January 2019:
Capital challenge
2019. London Skolars
vs Wigan Warriors



25th January 2019:
Warm-up game
London Skolars vs
London Broncos



July 2019:
City Touch 2019



23th August 2019:
Friday Night Lights,
London Skolars vs
TBC



From
£1,000

*Prices shown are exclusive of VAT

MATCHDAY SPONSORSHIP

Showcase your business on a match day with London Skolars and experience high profile exposure and a great match day experience.

Benefits include:

- Free tickets for 4
- Half page advertisement in match day programme
- Social media promotion in the days building up to the game
- Promotional news story in our website and newsletter about your business
- Select the London Skolars RLFC Man of the Match
- Half-time refreshments
- Complimentary official match programme
- 'On screen' presentation in the clubhouse
- Meet the players after the game
- Social media platforms advertisement

£350

*Prices shown are exclusive of VAT

ADVERTISING OPPORTUNITIES

Match day programme adverts
Advertise your company or event in a widely subscribed to match day programme. Our programme offers unique and valuable insights on all aspects of London Skolars as well as other goings on in League 1 and the sport of Rugby League in general. Every match day programme has the potential to become the sporting memorabilia of tomorrow, and you can be part of it from as little as £100.

Full page advert	£300
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Half Page Advert	£200
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Quarter Page Advert	£100
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CLUBHOUSE HIRE

London Skolars's Clubhouse is the ideal venue for your function, birthday parties, business meeting, funeral or any other event.



**From
£250**

CURRENT PARTNERS





London Skolars RLFC
New River Stadium
White Hart Lane
Wood Green
London
N22 5QW

020 8888 8488
tanialeite@skolarsrl.com